

## WHAT IS FECS?

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FECS is the collective voice that represents the interest of ceramic sanitaryware manufacturers trading in Europe, either by individual membership or represented by a National trade body. Membership includes major suppliers and 7 National Associations in addition to representation from Turkey and Switzerland. FECS represents an industry with a turnover in excess of €4.5 billion. FECS is a member of Cerame-Unie, the European Ceramic Industry Association.

## PURPOSE

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FECS brings together the collective Industry expertise to debate and formalise a strong, credible voice on all subjects relating to the manufacturing, design and placing on the market ceramic sanitaryware products. FECS acts as an information conduit, between members, legislators and environmentalists thus ensuring the competitiveness of its membership. FECS strength allows collective goals that cannot be achieved independently.



### FECS - EUROPEAN SANITARYWARE PRODUCERS FEDERATION

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# FECS

## MISSION

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To promote and ensure a sustainable competitive environment, via a united voice, for the European ceramic sanitaryware industry, through the expertise and promotion of the ceramic sanitaryware products excellence.

## VISION

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FECS aims to develop and maintain a constructive and stable two way dialogue with EU institutions, distribution networks, consumers, environment stakeholders and the wider industry, by providing expertise and best practice in relevant policy areas such as:

- Construction
- Standardisation
- Research and innovation
- Environment and health
- Climate change, energy and circular economy
- Trade
- Intelligence



## MEMBERSHIP

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FECS membership is formed from European National Associations, plus manufacturers from countries where their National Association is not a FECS member. Currently membership is represented by:

- Austria
- Bulgaria
- Czech Republic
- France
- Germany
- Italy
- Netherlands
- Poland
- Portugal
- Romania
- Spain
- Sweden
- Switzerland
- Turkey
- UK

